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PERSONNEL
1954

EMPLOYEE SERVICES

1954 AMERICAN RED CROSS FUND CAMPAIGN

1. The 1954 Fund Campaign for the American Red Cross will be conducted in this Agency 1 March through 30 March 1954.
2. President Eisenhower, in his letter to the heads of Executive Departments, Commissions or Agencies, requesting support of this year's Campaign, said:

"Its activities are so far flung and so vital to our Nation that it seems advisable, occasionally, to remind ourselves of their scope and character. In war it renders so many services, so well, to men fighting for freedom, that among the armed forces no morale factor is more important than the Red Cross. In peace the American spirit of people helping people is demonstrated through Red Cross services."

The funds raised in the 1954 Campaign will be used for services to the American Forces in Korea, at home, and abroad in the occupied countries, and to our returned veterans and their families; and to cover the existing and continuing regular Red Cross services for the civilian welfare of our country. The goal of the Campaign this year in the metropolitan area of Washington, D. C., is \$1,463,500.

3. It is hoped that all Agency members will support the Red Cross by contributing to the 1954 Fund Campaign. Chiefs of Senior Staffs and Area Divisions under jurisdiction of the Deputy Director (Plans); Assistant Directors under jurisdiction of the Deputy Director (Intelligence); Chiefs of Offices under jurisdiction of the Deputy Director (Administration); the Assistant Directors for Communications and Personnel; and the Director of Training have been asked to serve as chairmen for their Offices. Key persons will be available throughout the Agency to assist in the collection of funds. The Employee Services Division of the Office of Personnel has been designated to receive and forward all contributions to the Campaign headquarters.

FOR THE DIRECTOR OF CENTRAL INTELLIGENCE:

15/
L. K. WHITE
Acting Deputy Director
(Administration)

DISTRIBUTION: ALL EMPLOYEES